

# SonicStrategy

A SONIC TREASURY COMPANY

CSE: SPTZ | OTCQB: DBKSF



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# TOKEN OVERVIEW

Sonic is a next-generation blockchain platform designed to make decentralized applications **faster**, more **profitable**, and **instantly final**.

It uses breakthrough technology to process 10,000 complex transactions per second with **sub-second finality**, eliminating the delays and uncertainties of traditional blockchains—much like how fiber optic cables revolutionized internet speed.

With proven leadership from DeFi pioneer Andre Cronje and real-world applications across finance, gaming, and enterprise solutions, Sonic offers investors a way to participate in the most undervalued yet **technologically superior Layer 1 blockchain**, featuring unique developer monetization programs that share up to **90% of network fees with application builders**.

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MARKET CAP (FDV) \$1B

TOTAL VALUE LOCKED (TVL) \$684M

DAILY TRANSACTIONS \$4.3M

TREASURY \$600M



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# INVESTMENT THESIS

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**Acquire Sonic tokens as primary treasury asset to stake and generate 9% - 14% APR**

**Actively participate in on-chain DeFi Strategy to capture high-yield opportunities (24-37%), optimize capital efficiency, and enhance returns.**

**Deploy Sonic validators to earn 15% yield from 3<sup>rd</sup> party staking**

**Offer institutional and retail access through familiar equity vehicle**



# SonicStrategy Treasury

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20.5 MILLION

Sonic Tokens 3<sup>rd</sup> Party  
Delegated

3.7

Bitcoin

[View Validator Details Here](#)

8.2M

Held & Invested in DeFi  
strategies earning yield

\$3,000,000

Cash

# L1 SIGNIFICANCE (\$\$)

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In every major crypto bull market, Layer 1 blockchains deliver the highest returns. L1s consistently outperform due to ecosystem growth, developer migration, and TVL expansion.

*AS REGULATION TIGHTENS, BEING BACKED BY COMPLIANT, VETTED INSTITUTIONS MATTERS MORE THAN EVER.*

## Properly Positioned L1

Sonic is the "Sweet spot" ranking: Technologically superior enough for explosive performance, undervalued enough for massive growth potential.

## Institutional Integration

Sonic has \$600M in treasury from Sonic Labs Foundation and established partnerships with major infrastructure providers like Chainlink, Safe, and Alchemy. Despite being only 3 months old, institutional and developer support continues accelerating rapidly.

## Upside Potential

In a crypto bull market, investors chase the best risk-adjusted returns.

Sonic offers the technical superiority of a next-generation blockchain (10,000+ TPS, sub-second finality) with the upside potential of the most undervalued L1 - the exact combination that created fortunes in previous cycles.

# Team



**MITCHELL DEMETER**  
**CEO**

Founder of Sonic Strategy and former President of Netcoins (TSXV:BIGG). Serial blockchain entrepreneur, co-founded one of Canada's first crypto exchanges (acquired 2015), and launched the world's first Bitcoin ATM. Proven leader in staking, DeFi, and exchange



**KALLE RADAGE**  
**OPERATIONS**

Forward-thinking CEO, entrepreneur, and financier with deep expertise in capital markets, business development, and transformative deal-making. As Head of Capital Markets for DeFi Technologies (NASDAQ: DEFT), he oversaw the company's remarkable growth from a \$20 million to \$1.5 billion market cap, demonstrating his ability to execute complex financial transactions and scale high-growth companies in competitive markets

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**RUSSEL STARR**  
**ADVISOR**

A tech entrepreneur focused on software, payments, and fintech. He is the founder of Neptune Digital Assets (TSXV: NDA) and Sonic Strategy (CSE: SPTZ). He has held senior roles at Oracle, Nokia, and Sabela Media (acquired). Kalle was also a Venture Capitalist at Nokia Ventures and BDC Venture Capital, investing in enterprise software, consumer tech, and data analytics.



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# PROVEN CRYPTO TREASURY MODEL

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MicroStrategy's Bitcoin strategy created \$13B+ in shareholder value

## MICROSTRATEGY PERFORMANCE

- Stock Performance (5 year): **3,144%**
- BTC Holdings: **582,000 btc tokens**
- Market Cap Premium: **1.9x NAV**
- BTC CAGR (5 year): **63%**

## VALUE CREATION MECHANISMS

- Asset Appreciation: Direct exposure to underlying crypto
- Premium Multiple: Trade above net asset value
- Accretive Issuance: Sell equity above book value
- Yield Generation: Staking rewards compound returns
- Capital Efficiency: Leverage balance sheet for acquisitions



EXPLOSIVE MARKET OPPORTUNITY

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Sonic has the opportunity to participate in the explosive market opportunity for L1 treasury companies

Blockchain	Market Cap	Public Treasury Companies	Market Status
Ethereum	\$457.6B	Sharplink Gaming, Coinbase Global Inc., Others	Established
Solana	\$95B	Sol Strategies, Upexi, Others	Competitive
SUI	\$13.4B	Mill City Ventures	Competitive
Sonic	\$1B	SonicStrategy	Emerging

# CAPITAL STRUCTURE

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FREE TRADING	32,567,655	Free
\$0.50 PRIVATE PLACEMENT	17,005,523	Sept 28 2025
ISSUED	49,573,178	
WARRANTS	11,524,864	\$0.75 (avg)
OPTIONS	3,960,000	\$0.89
FULLY DILUTED	57,667,488	

Convertible Debenture 2,809,895  
Finders Warrants 1,404,948

**Secure the network.  
Earn rewards.  
Build the future.**

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Mitchell Demeter, Founder and CEO  
[mitchell@sonicstrategy.io](mailto:mitchell@sonicstrategy.io)  
345-936-9555  
[SonicStrategy.io](https://SonicStrategy.io)

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